



Chan Soon-Shiong
Medical Center
at Windber

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COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION STRATEGY PLAN

PREPARED BY:
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CHNA Implementation Strategy

Chan Soon-Shiong Medical Center at Windber

BACKGROUND

For over 115 years, our hospital has been serving our patients with the highest level of quality care and customer service. We strive to exceed your expectations by providing you with top quality care in a comfortable, home-like environment. Our philosophy of patient centered care helps to improve the quality of life by healing the mind, body, and spirit.

CSSMCW is a 54-bed hospital in Windber, PA. In 2016, Windber Medical Center was renamed Chan Soon-Shiong Medical Center at Windber. CSSMCW has been serving Cambria and Somerset counties and surrounding communities since 1906. As a nationally recognized employer, CSSMCW continues to meet the needs of patients and employees alike.

MISSION

Chan Soon-Shiong Medical Center at Windber is a nonprofit, community healthcare provider dedicated to providing excellence in personalized, quality healthcare services through innovation, research and education in response to community needs.

VALUES

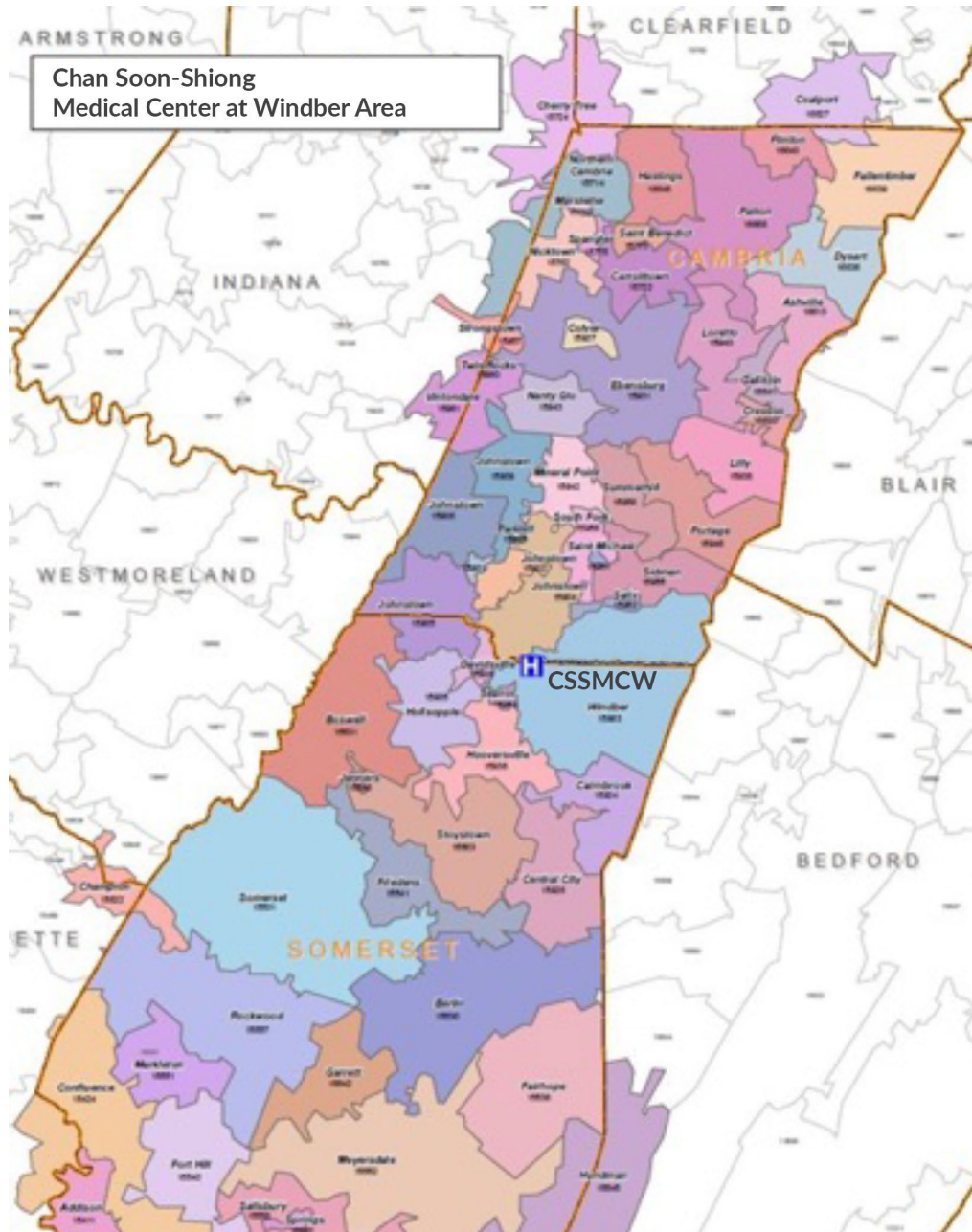
Patient- and Family-Centered Care, Service Excellence, Integrity, Compassion, Respect, Innovation, Collaboration, and Stewardship

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SERVICE AREA AND COMMUNITY PARTNERS

Consistent with IRS guidelines regarding the hospital's Community Health Needs Assessment (CHNA), CSSMCW defined its primary service area as Cambria and Somerset counties as shown in Figure 1:

Figure 1: CSSMCW Primary Service Area



Source: Chan Soon Shiong Medical Center at Windber, Strategy Solutions, Inc.

CHNA Implementation Strategy

Chan Soon-Shiong Medical Center at Windber

The following organizations are key partners of CSSMCW in its community benefit efforts:

- Beginnings, Inc.
- Boy Scouts of America
- Chan Soon-Shiong Medical Center at Windber
- Greater Johnstown School District
- Hiram G. Andrews Center
- Johnstown Area Regional Industries, Inc.
- Kotzan CPA & Associates P.C.
- PA Department of Health
- Richland School District
- Somerset County Chamber of Commerce
- Somerset Trust Company
- United Way of Laurel Highlands
- Windber Health Care Foundation

CHNA Implementation Strategy

Chan Soon-Shiong Medical Center at Windber

CHNA PROCESS METHODOLOGY

In an effort to examine the health-related needs of the residents of the county-wide service area and to meet current IRS guidelines and requirements, the methodology employed both qualitative and quantitative data collection and analysis methods. The staff, Steering Committee members and consulting team made significant efforts to ensure that the entire primary service area, all socio-demographic groups and all potential needs, issues, and underrepresented populations were considered in the assessment to the extent possible given the resource constraints of the project. This was accomplished by identifying key stakeholders that represented various subgroups in the community. In addition, the process included public health input, through extensive use of PA Health Department and Centers for Disease Control data.

The secondary quantitative data collection process included demographic and socio-economic data obtained from Claritas-Pop-Facts Premier, 2022, Environics Analytics; disease incidence and prevalence data obtained from the Pennsylvania Departments of Health and Vital Statistics; Behavioral Risk Factor Surveillance Survey (BRFSS) data collected by the Centers for Disease Control and Prevention; American Community Survey and the Healthy People 2030 goals from HealthyPeople.gov. In addition, various health and health related data from the following sources were also utilized for the assessment: the Pennsylvania Department of Education, and the County Health Rankings (www.countyhealthrankings.org). Selected data was also included from the Cambria and Somerset Counties 2019 PA Youth Survey. Data presented are the most recent published by the source at the time of the data collection.

Primary data collection included 194 Key Informant Survey respondents and 15 Stakeholder Interviews. Strategy Solutions, Inc. (SSI), a research and consulting firm, performed the work of creating CSSMCW's 2022 CHNA. Figure 2 is a summary of the methodology used for the 2022 CSSMCW CHNA.

CHNA Implementation Strategy
Chan Soon-Shiong Medical Center at Windber

Figure 2: CSSMCW 2022 CHNA Methodology



Source: Strategy Solutions, Inc., 2022

SELECTION OF THE COMMUNITY HEALTH PRIORITIES

On March 3, 2022, the CSSMCW CHNA leadership team met to review the primary and secondary data collected through the needs assessment process and discussed needs and issues present in the hospital’s service territory. The team from SSI presented the data to the CSSMCW CHNA leadership team and discussed the needs of the local area and what the hospital is currently offering the community and other potential needs that were not reflected in the data collected. A total of 36 possible needs and issues were identified, based on disparities in the data (differences in subpopulations, comparison to state, national or Healthy People 2030 goals, negative trends, or growing incidence).

The CHNA leadership team evaluated the needs based on areas of core competency and progress made on the prior implementation plan. Table 1 lists the priorities and areas of competency.

CHNA Implementation Strategy

Chan Soon-Shiong Medical Center at Windber

Table 1: CSSMCW Prioritization Results

Identified Needs	Secondary Data	Survey (N=192)	Core Competency
Lifestyle Intervention			
Poor Health	X		
Adults Ever Tested for HIV	X		
Mental Health/Suicide	X	X	
Substance Abuse (including youth)	X	X	
Lack Physical Activity/Exercise	X		
Tobacco Use	X		
Housing Problems	X		
Food Insecurity	X		
Chronic Disease Management			
Overweight/Obesity (including childhood obesity)	X	X	X
Diabetes	X		X
Asthma	X		X
Cancer	X		X
Heart Related	X		
Lyme Disease	X		
Alzheimer's Disease	X		
Parkinson's Mortality	X		
Renal Failure Mortality	X		
Septicemia Mortality	X		
Premature Deaths	X		
Access to Quality Care			
No Personal Care Provider	X		
Could Not See Doctor Due to Cost/Did Not Get Care b/c of Cost	X	X	
Access to Care		X	X
Uninsured		X	
Dental Care		X	
Healthy Women and Children			
Non-Smoking Mothers	X		
Mothers on Assistance	X		
Teen Live Birth Outcomes	X		
Infant Mortality	X		
Mammogram Screenings	X		X
Children Living in Poverty	X		
Communicable/Infectious Disease			
Influenza Mortality	X		
Pneumonia Mortality	X		
STDs	X		
Injury			
Auto Accident Mortality	X		
Fall Mortality	X		
Poisoning (including accidental)	X		

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Chan Soon-Shiong Medical Center at Windber

On March 17, 2022, the CSSMCW CHNA leadership team met and decided the following three areas and top needs that CSSMCW will be focusing on over the next three years through the Implementation Strategy Action Plan are:

1. Lifestyle Intervention
 - Promotion of Physical Activity
 - Nutrition
2. Chronic Disease Management
 - Cardiovascular Disease
 - Cancer
 - Obesity
 - Diabetes
3. Access to Quality Health Care
 - Mammogram Screenings
 - Navigator
 - Primary Care Services

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Chan Soon-Shiong Medical Center at Windber

STRATEGIES TO ADDRESS COMMUNITY HEALTH NEEDS

CSSMCW's Implementation Strategy illustrates the hospital's specific programs and resources that will support ongoing efforts to address the identified community health priorities. This work will be supported by hospital and system-wide efforts and leadership from the executive team. The goal statements, related objectives, and an inventory of existing community assets and resources for each of the three priority areas are listed below.

Lifestyle Intervention

Goal Statement: Promote physical activity and nutrition.

Objectives:

1. Increase community awareness and provide education regarding the benefits of proper nutrition, weight management and exercise
2. Provide educational opportunities for the community in an effort to enhance knowledge of appropriate nutritional choices, healthy eating, physical activity and formal exercise
3. Provide fitness and exercise opportunities for the community that will engage them in fitness activities and help them to set and achieve fitness goals to provide tools to measure their progress

Existing Community Assets and Resources:

- Area School Districts in Cambria and Somerset Counties
- Chan Soon-Shiong Medical Center at Windber
 - Bariatric Coordinator
 - Culinary Department
 - Dietician
 - Exercise Physiologist
 - Health and Wellness Team
 - HealthStyles Fitness Center
 - Marketing and Community Outreach
- Local Community Agencies
- Local Providers
- Windber Health Care Foundation

Chronic Disease Management

Goal Statement: Reduce cardiovascular disease, including heart disease and cholesterol, cancer, and obesity across the continuum of care.

Objectives:

1. Reduce the incidence of cardiovascular and heart disease, as well as cholesterol
2. Increase breast cancer education in the community
3. Increase breast cancer research and clinical trials
4. Decrease childhood and adult obesity

CHNA Implementation Strategy

Chan Soon-Shiong Medical Center at Windber

Existing Community Assets and Resources:

- Area School Districts in Cambria and Somerset Counties
- Chan Soon-Shiong Medical Center at Windber
 - Bariatric Coordinator
 - Catherization Lab
 - Dietician
 - Exercise Physiologist
 - Health and Wellness Team
 - Imaging
 - Lab
 - Marketing and Community Outreach
 - Joyce Murtha Breast Care Center
- Local Community Agencies
- Local Providers
- Walter Reed National Military Medical Center
- Windber Health Care Foundation

Access to Quality Health Care

Goal Statement: Promote health screenings (mammograms and biometric screenings) and increase access to health care.

Objectives:

1. Increase access to breast cancer support, services and screenings.
2. Increase the number of community biometric screening opportunities and educate the community to become aware of their health numbers and the risks associated with abnormal readings.
3. Increase access to care through a patient navigator offered to patients and community.
4. Increase access to care through an increase in primary care services.

Existing Community Assets and Resources:

- Chan Soon-Shiong Medical Center at Windber
 - Imaging
 - Bariatric Coordinator
 - Dietician
 - Health and Wellness Team
 - HealthStyles
 - Marketing and Community Outreach
 - Joyce Murtha Breast Care Center
- Local Community Agencies
- Local Providers
- Windber Health Care Foundation

RATIONALE FOR COMMUNITY HEALTH NEEDS NOT ADDRESSED

CHNA Implementation Strategy

Chan Soon-Shiong Medical Center at Windber

It is understood that in order to be the most effective and make the greatest impact, that not all community needs can be addressed at once. CSSMCW will continue to provide excellent quality of care and chronic disease management programs to meet the wide array of health needs present among CSSMCW's service area. To allocate resources in an effort to impact the most pressing needs, the three key priority areas listed above were identified.

In total, 36 key needs/themes were identified following the interpretation of the CHNA findings. Although CSSMCW makes every effort to provide services to meet the needs of the community it serves, there are certain identified needs that the hospital is not equipped to address due to the fact that it is not a service line of the hospital, funds are not available to expand services, or needs are addressed by local organizations. CSSMCW is confident that other providers in Cambria and Somerset counties do provide services to address the needs that the hospital is unable to with the hospital referring patients to these services as applicable. The identified needs not being addressed by CSSMCW include: poor health, mental health/suicide, substance abuse, tobacco use, housing problems, poverty, food insecurity, chronic diseases (heart related, Lyme, Alzheimer's, Parkinson's), renal failure mortality, septicemia mortality, premature deaths, no personal care provider, affordability of health care, dental care, teen live birth outcomes, infant mortality, influenza and pneumonia mortality, STDs, auto accident mortality, fall mortality, and poisoning.

APPROVAL FROM GOVERNING BODY

The CSSMCW Board of Directors met in June 2022 to review the recommended Implementation Strategy. The board voted to adopt the Implementation Strategy as outlined and provide the necessary resources and support to carry out the initiatives therein.